COMPUTEX TAIPEI

InnoVEX

2019 POST SHOW REPORT

www.ComputexTaipei.com.tw
www.InnoVEX.com.tw

TAITRA

Outline

Introduction on InnoVEX

- Vision
- Positioning
- Ecosystem

Overview of InnoVEX 2019

- Display
- Forum
- Pitch
- Matchmaking
- Networking & Startup Tour
- Visitor Analysis

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Introduction on InnoVEX

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Vision

COMPUTEX, one of world's leading
ICT trade shows since 1981,
launched brand new exhibit dedi-
cated to startups in 2016.

With a series of events such as
Display, Forum, Demo, Networking
and Startup Tour, InnoVEX will
make a splash in maximizing inno-
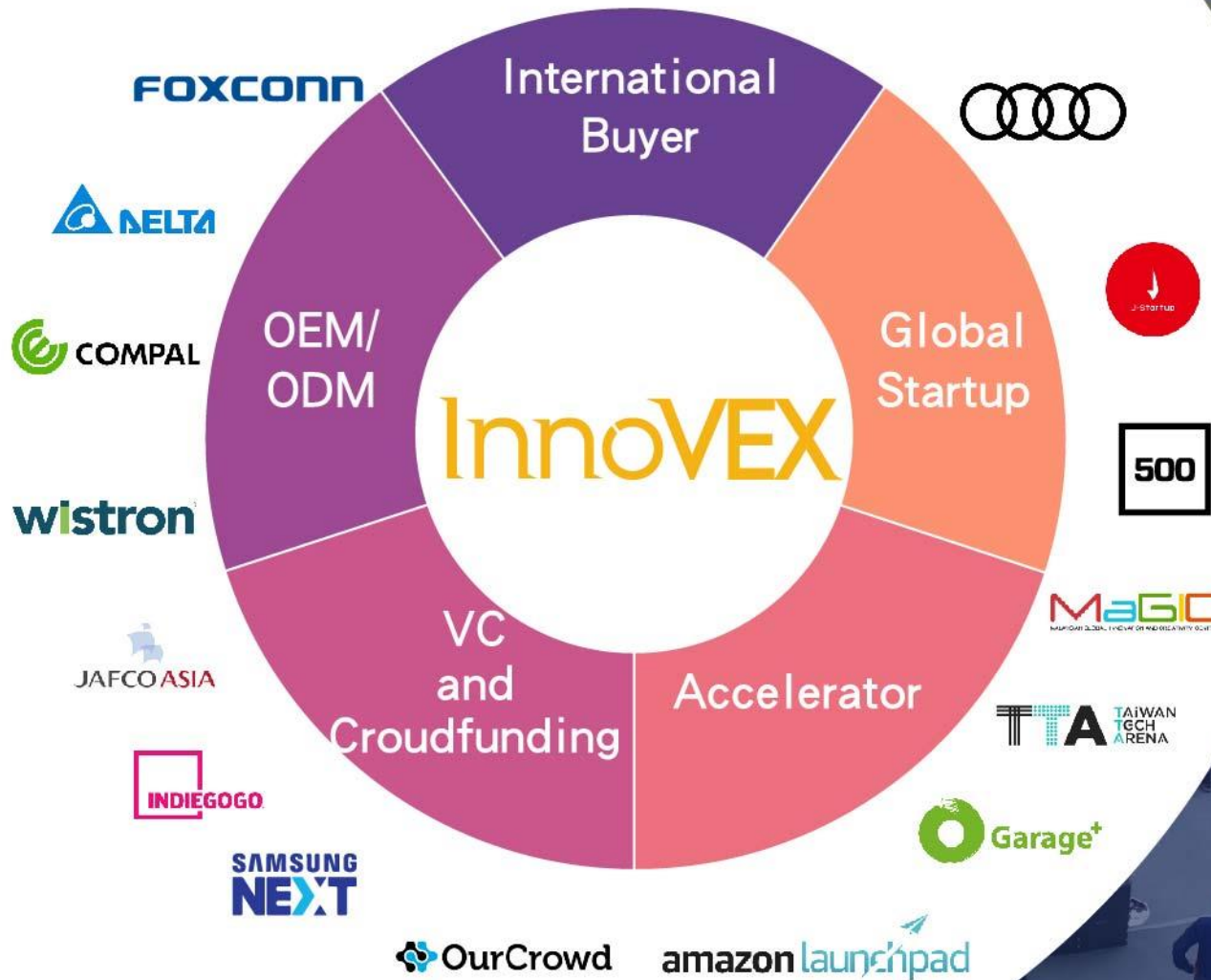vative, technological and invest-

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Positioning

Building business networks and opportunities for global startups.

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Overview of InnoVEX 2019
(May 29 - 31, 2019)

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Events

Displays 467 Startups	**Forums** 40+ Speakers	**Demos** 60+ Teams
Pitches $ 420K US dollars	**Matchmaking** 45 VCs with 69 Startups	**Startup Tour** 1 Day Tour

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467 Startups from 25 Countries

Top 5 exhibiting countries
The Netherlands, Hong Kong, France, Korea and the Philippines
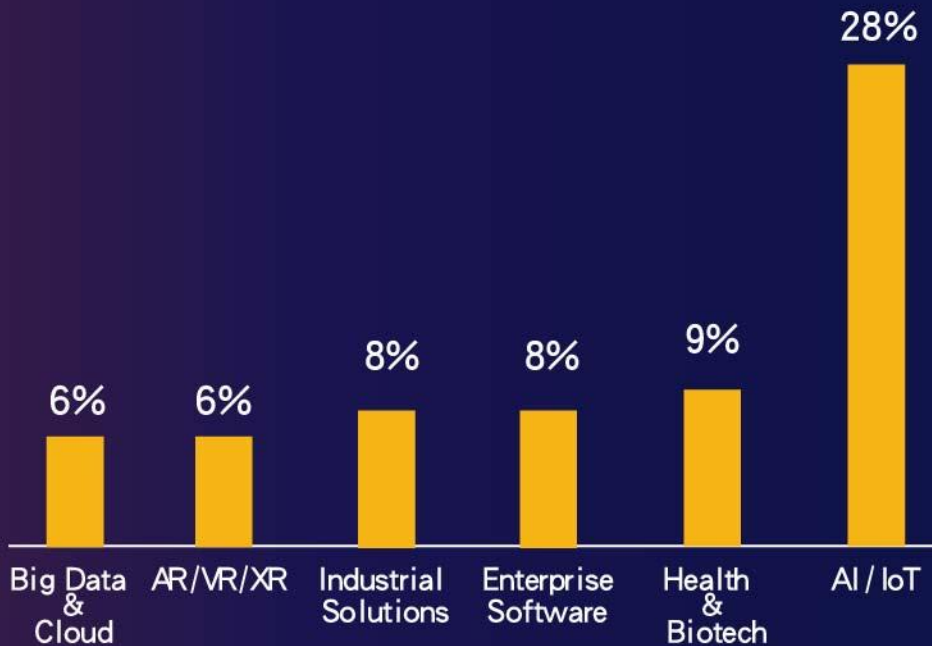
International Presence

5%	5%	7%	9%	74%
America	Southeast Asia	Northeast Asia	Europe	Taiwan

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6

12 National Pavilions

Key Exhibitors & Participants

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Product Category

28%

9%

8%   8%

6%   6%

Big Data   AR/VR/XR   Industrial   Enterprise   Health   AI / IoT
&   Solutions   Software   &
Cloud   Biotech

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Company Stage

Concept only	2017	12 %
	2018	3 %
	2019	2 %
Working on product	2017	25%
	2018	19 %
	2019	22 %
Going to market	2017	37 %
	2018	44 %
	2019	34 %
Growth & Scale	2017	21 %
	2018	25 %
	2019	33 %
Stable in business	2017	5 %
	2018	9 %
	2019	10 %
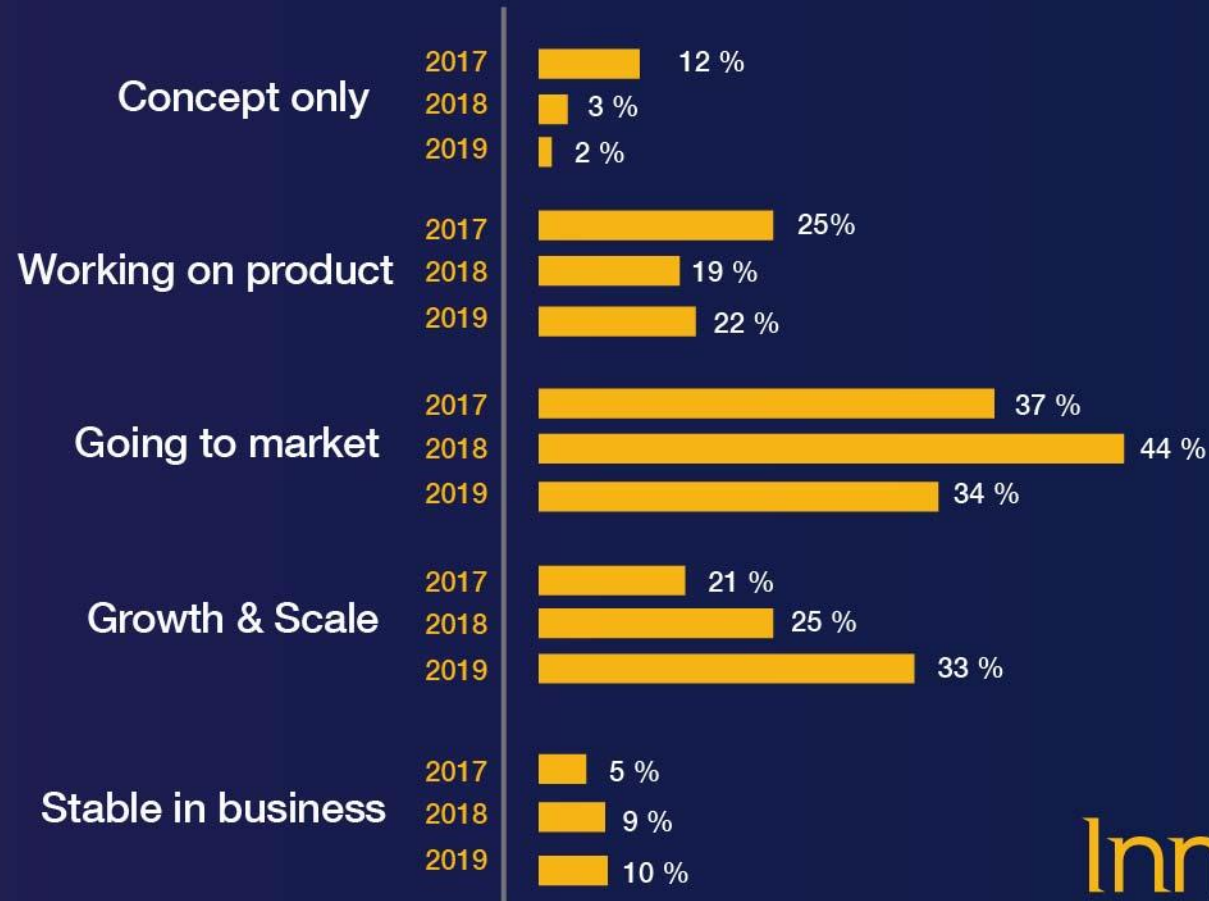
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Forum

40+ Speakers

100,000+ Viewers

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Pitch Contest

Total Price

USD$ 420,000

Grand Award

$ 30,000 USD

Special Award

**TTA
qualcomm
TAIWANIA**

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Startup Matchmaking

69 Startups

45 VCs and Corporates

Networking & Startup Tour

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Beyond InnoVEX

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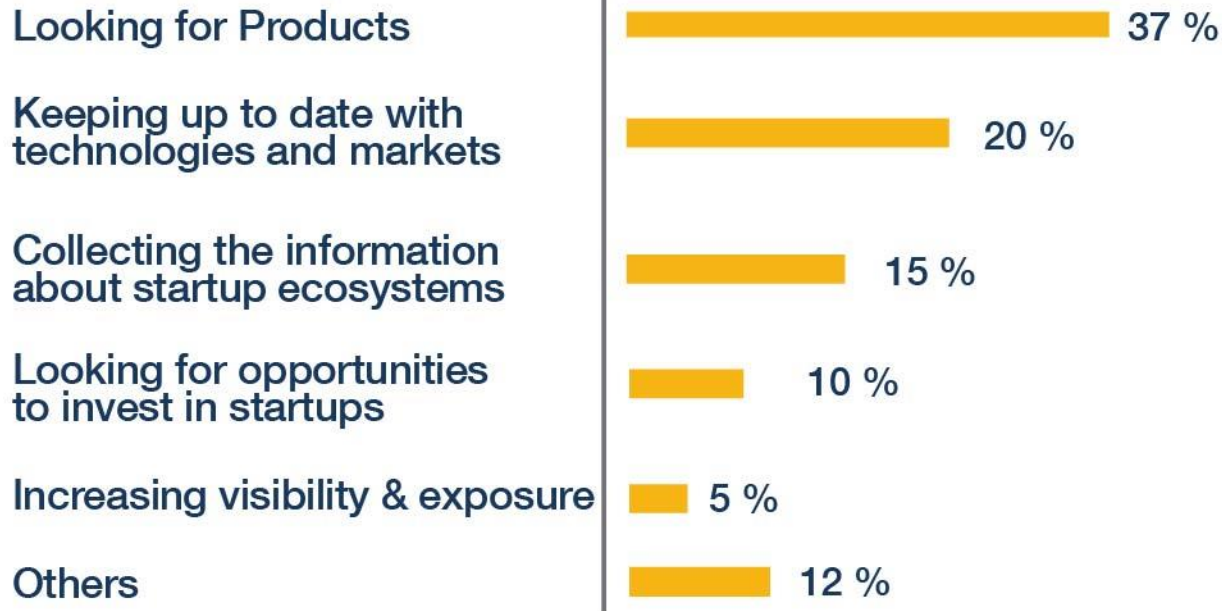
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Visitor Analysis

VCs

514

Accelerators

50+

InnoVEX Total Visitors

18,251

COMPUTEX Total Visitors

42,495

InnoVEX

Visitor Analysis

Looking for Products — 37 %

Keeping up to date with technologies and markets — 20 %

Collecting the information about startup ecosystems — 15 %

Looking for opportunities to invest in startups — 10 %

Increasing visibility & exposure — 5 %

Others — 12 %

Top 5 Categories the visitors are interested in are:

- AI
- IoT
- 5G
- Big Data & Cloud
- Retail

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Visitor Analysis

8.3

On a scale 1-10, how likely
is it that you would recommend
InnoVEX at COMPUTEX to a
friend or colleague?

Informative
Fun
Valuable

What is the word would you
use to describe InnoVEX?

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Welcome to join us

COMPUTEX TAIPEI

June 2▸6, 2020