



==== Hybrid =====

# COMPUTEX TAIPEI

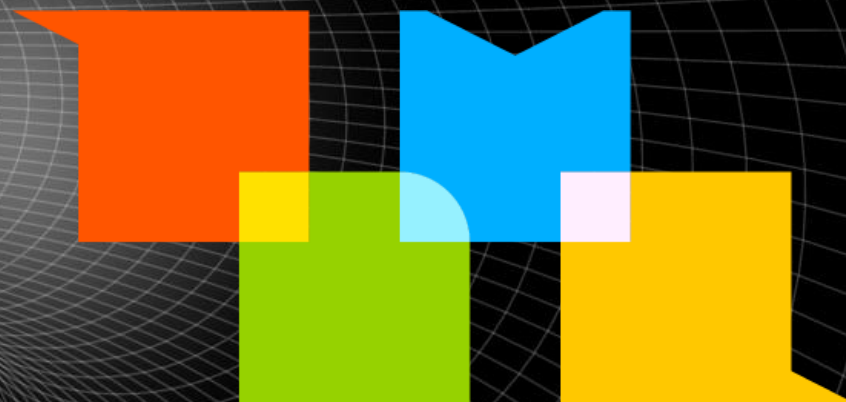
MAY 30 - JUNE 2, 2023

# Content

- Overview of Taiwan
- Preview of COMPUTEX 2023
- InnoVEX Exhibit at COMPUTEX 2023
- COMPUTEX 2022 Recap & InnoVEX Success Stories







# Overview of Taiwan

# TAIWAN—

Your Gateway to Asia Market

**Sailing time: 53 hours**



From Kaohsiung to Manila, Singapore, Hong Kong, Shanghai and Tokyo

**Flight time: 2.55 hours**



From Taipei to Tokyo, Seoul, Beijing, Shanghai, Hong Kong and Singapore

# Taiwan Country Profile 2022

Population

**23.8 million**

GDP Growth Rate  
(Forecast)

**3.51%**

GDP Growth Rate  
(2021)

**6.57%**

Inflation Rate

**2.79%**

**US\$11.14 b**

Foreign Direct Investment  
(Jan - Sep)

**91.0%**

Internet Penetration Rate

**89.4%**

Social Media Users

**3.67%**

Unemployment Rate



# Taiwan Remains at Top Position in Semiconductor Industry

**South Korea**

Samsung

**Others**

Global Foundries

**Taiwan**

TSMC / UMC

**China**

SMIC

# A Tech Hub for Global ICT Industry



- Semiconductor Foundry
- Wafer Packaging & Testing

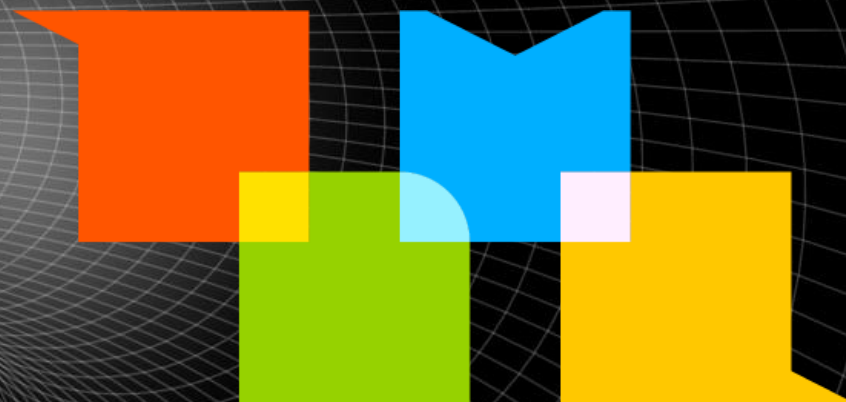


- IC Design
- TFT-LCD Panel



- PC Production





Preview of COMPUTEX 2023



Together we create



# Six Main Themes



## High Performance Computing

In the era of explosive technology development, relying on efficient high performance computing to process massive amounts of information and perform complex computing can accelerate innovative applications in various fields. [#EdgeComputing](#)  
[#HPC](#) [#Semiconductor](#)



## Artificial Intelligence Application

Machines are based on a large amount of data and data statistics. They establish a processing system that simulates human intelligence. In recent years, the function and popularity of artificial intelligence have grown significantly and are widely used in many fields such as smart medical, smart factories, e-commerce, etc. Through the assistance of artificial intelligence, the life of all humanity is more convenient. [#SmartCar](#)  
[#Wearables](#) [#SmartHome](#) [#Robotics](#) [#SmartFarming](#) [#SmartHealthcare](#) [#SmartRetail](#)



## Next-Gen Connectivity

5G has become commercialized, and communication advanced countries have announced the vision of 6G. In addition to the development of 5G, new issues such as ultra-wide coverage and sensor fusion have also been added. Taiwan has advantages in network and semiconductor design and manufacturing to promote the future technical field of B5G/6G. [#5G](#) [#B5G](#) [#SpaceTech](#) [#LEO](#) [#GPS](#) [#IoT](#) [#WiFi6](#) [#WiFi7](#) [#CyberSecurity](#)  
[#ZeroTrust](#)



# Six Main Themes



## Hyperreality

Created with immersive software and hardware integration technology, people can come and go freely in this new digital world, integrate virtual elements into the physical world, generate new life applications and connections, and gradually materialize the online world. [#AR](#) [#VR](#) [#XR](#) [#Metaverse](#) [#ImmersiveExperience](#) [#Gaming](#) [#DigitalTwin](#)



## Innovations and Startups

Innovations are a necessity for response to the rapid changes in the technological environment. The energy of startups brought disruptive development to the industry as the technology and capital of the industry built the possibility of explosive growth in startups. [#Startups](#) [#web3](#) [#Blockchain](#) [#Crypto](#) [#NFT](#) [#DeFi](#) [#Decentralizing](#)



## Sustainability

Extreme climate impacts human life and business operations. For the sustainable development of enterprises and the earth, corporate governance turns to "decarbonization" and "net-zero emissions". How to make contributions to the processes, products, and supply chains is a new mission for the industry. [#ESG](#) [#NetZero](#) [#CarbonNetural](#) [#GreenTech](#)

# Date & Venues

MAY 30 - JUNE 2, 2023

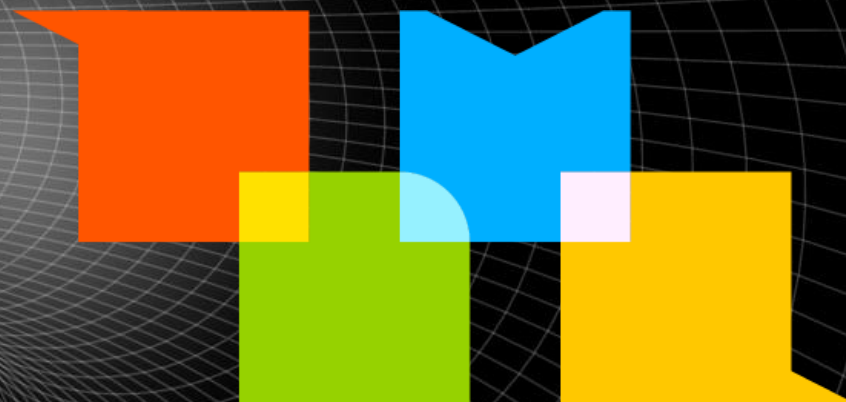


Taipei Nangang Exhibition Center, Hall 1 (TaiNEX 1)



Taipei Nangang Exhibition Center, Hall 2 (TaiNEX 2)





InnoVEX exhibit at COMPUTEX 2023

MAY 30 - JUNE 2, 2023

# Startup Ecosystem in InnoVEX

- Global Startups
- Accelerators
- VCs and Crowdfunding
- OEM/ODM

International Buyers come from 170+ countries

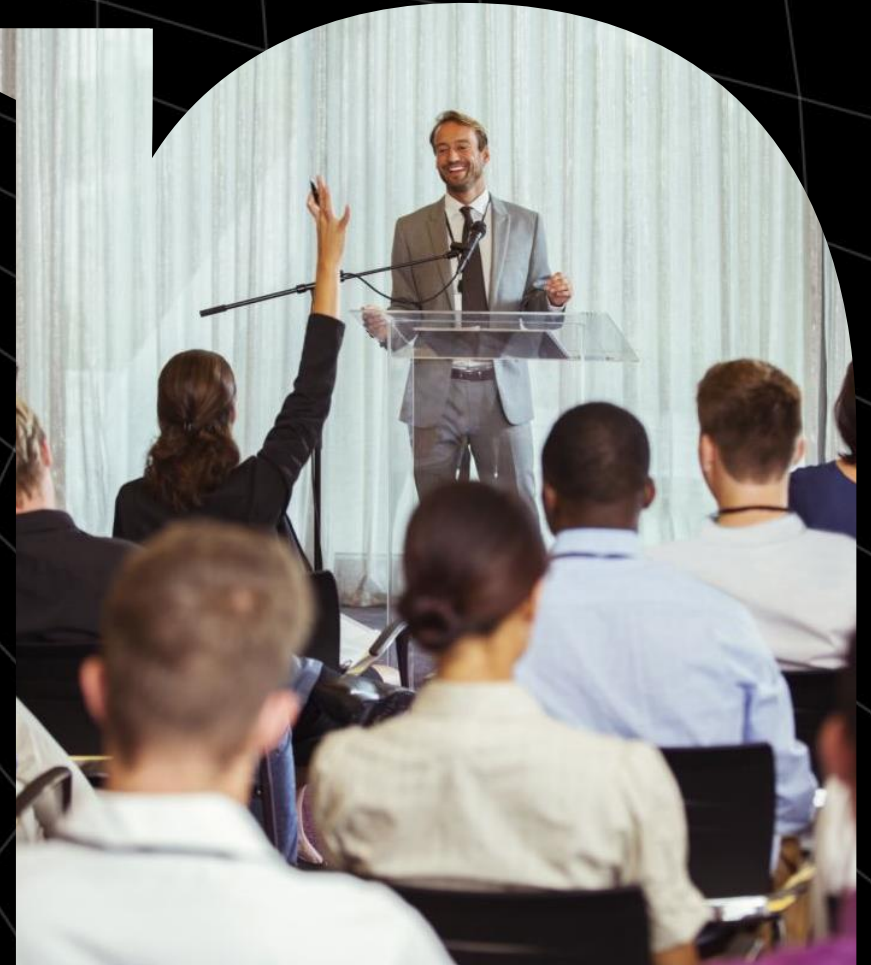




# Why InnoVEX

- Connect with and be Inspired by the world leading companies  
AMD, Intel, Microsoft, NVIDIA, NXP, Qualcomm, and more.
- Be seen by 500+ VCs and investors  
Including Alibaba, Softbank, Acorn Venture, Quest Venture, 500 Startups, and more.
- Meet potential partners and build connections  
Taiwan OEM/ODMs play a key role in the global ICT supply chain.
- Receive Orders  
Access to COMPUTEX' s international buyers coming from 170+ countries.

**InnoVEX is an effective  
platform for global startups  
to be seen and  
to do businesses.**







## Relocated at TaiNEX 2 in 2023

TaiNEX 2 offers great location for startups to connect with international visitors of InnoVEX

# InnoVEX 2023 Events



**Display**



**Forums**



**Demos**



**Pitches**



**Matchmaking**



**Networking**

# Booth Rental Rates

- Booth Rental

Booth Type	By Jan. 31, 2023	From Feb. 1, 2023
Raw Space (3x3 square meters)	US\$1,700	US\$2,080
Shell Scheme (3x3 square meters)	US\$2,100	US\$2,500
Stand (1.5x1.5 square meters)	US\$1,100	US\$1,440

- Pillar Space Deductions

Booth Type	By Jan. 31, 2023	From Feb. 1, 2023
Raw Space	US\$107	US\$130
Shell Scheme	US\$107	US\$130

\*All VAT included; application deadline: Mar. 31, 2023 or until booths are fully booked.



# Exhibiting Categories

Exhibiting categories of InnoVEX include but are not limited to the following:

Categories		
5G & Communication	EduTech	Mobility & Vehicle
AI	Enterprise Software	Retail & Logistics
AR/VR/MR/XR	FinTech	Security & Cyber Security
Big Data & Cloud	Gaming & Entertainment	Sharing Economy
Blockchain	Healthcare & Biotech	Smart Agriculture &
Circular Economy & Green	IoT	Space Technology
Consumer Tech	Manufacturing Technology	SportsTech
Drones & Robotics	MarTech & Social	Wearable Technology
e-Commerce	Mobile	Others

## Exhibiting Requirements:

Companies established after 2015 and are ICT products/services related.



# Timelines

Sep. 2022  
Exhibitor Registration Starts

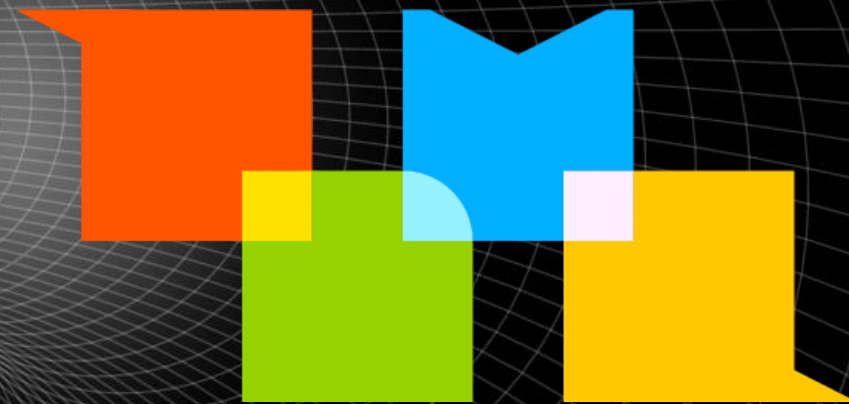
Jan. 2023  
Early Bird Discount Ends

Mar. 2023  
Booth Allocation

Mar. 2023  
Open for Visitor Pre-registration

Apr. 2023  
Marketing Campaign Continue

May. 2023  
InnoVEX 2023 Starts



# COMPUTEX 2022 Recap & InnoVEX Success Stories



# New Trends and Topics



**Innovative  
Computing**



**Accelerating  
Intelligence**



**Digital  
Resilience**



**Connected  
X-Experience**



**Innovations  
& Startups**



**Sustainability**

# Align with Tech Giants

400 companies / from 17 countries / using 9,000 sqm

## Key Participants

Acer

AMD

Apacer

Arm

ASUS

ATEN

Delta

GIGABYTE

IBM

Infineon

Kioxia

Micron

Microsoft

MSI

NVIDIA

NXP

QCT

Supermicro

Texas Instruments

ZOTAC

and more



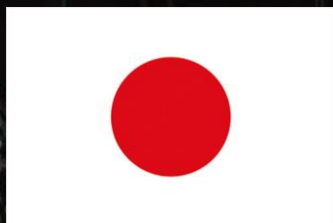
# Visitor Analysis

Up to **10,000** visitors from **63** countries/regions

1. USA



2. Japan



3. China



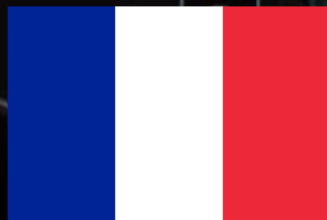
4. Hong Kong



5. Germany



6. France



7. Canada



8. Indonesia



9. Netherlands



10. UK







Live Studio  
Guided Tour



Live Studio



Live Studio  
Guided Tour

## Live Studio X Guided Tour



Live Studio  
Guided Tour



Live Studio



Live Studio



Live Studio



Live Studio



Guided Tour



Guided Tour



Guided Tour



Live Studio

Guided Tour  
by the Journalists



# InnoVEX 2019 Achievements



**467** Startups  
from **25** countries



**45** VCs with **69** Startups  
in Matchmaking



**40+** Forum Speakers



**US\$420K** Pitch Prizes



**60+** Demo Teams

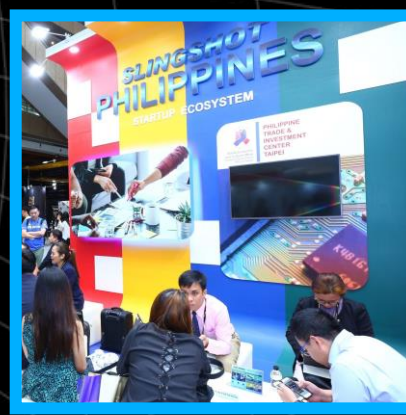


**1 Day** Startup Tour



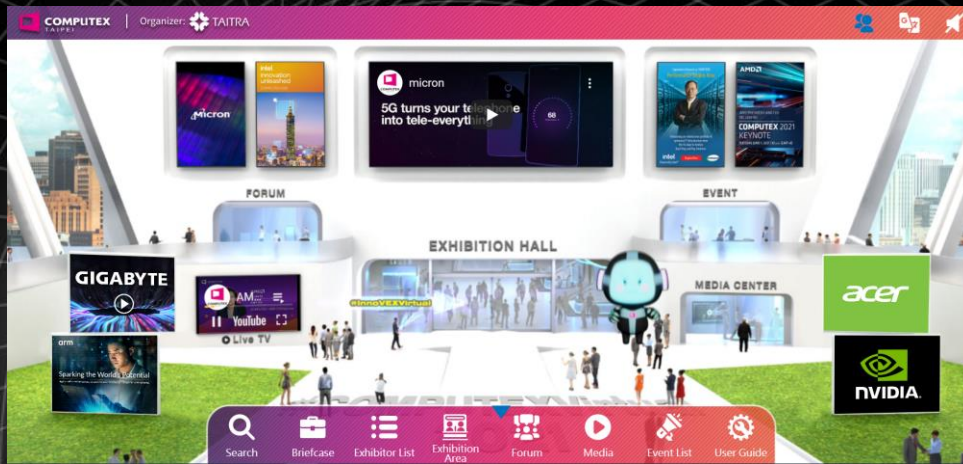


# 12 National Pavilions





# #InnoVEXVirtual 2021

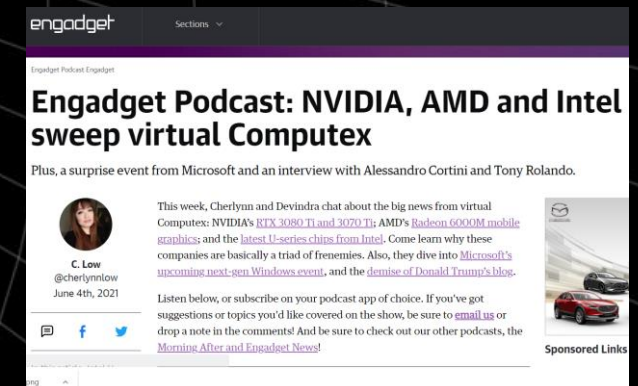


- 58,407 visitors from 118 countries
- 367,100 visits
- Over 70% are new visitors



- Over 2 million views

- 4,418 media outlets  
01net, 36氪, Bloomberg, CNET, Dempa Shimbun, Engadget, Forbes, IT Chosun, PCWorld, TechRadar, Techworld, The Guardian, THE VERGE, Tom's Hardware and more



# France



*Energysquare*, a French startup with innovative wireless charging technology and an exhibitor in the France Pavilion of InnoVEX 2019, just raised 3 million euros to establish its first overseas office in Taiwan and to strengthen its partnerships with Taiwanese OEM and ODM companies.

*Devialet*, a high-end audio company, joined Business France's delegation to InnoVEX in 2017. Devialet received fundraising from Foxconn, one of the largest and most proactive ICT companies in Taiwan, and opened a store in Taipei 101 in 2017.





# Netherlands



As one of the exhibitors of “Holland Lounge” in InnoVEX 2019, *MedkitVR* has witnessed great business opportunities in Taiwan’s health industries for global startups to explore. A number of well-known hospitals in Taiwan have shown great interests in *MedkitVR*, and future collaboration is surely anticipated.

*Sorama*, an exhibitor of “Holland Lounge” in InnoVEX 2019, is in collaboration with more than 10 Taiwanese companies on noise reduction solutions, including Giant, Advantech, COMPAL, etc.



**incooling**

*incooling*, joined in “Holland Lounge” in InnoVEX 2019 and is now working on a server-design project with a renowned Taiwanese manufacturer and distributor of computer hardware.





# Netherlands



aito®  
Touch. Click. Feel.

After exhibiting in “Holland Lounge” in InnoVEX 2019, *aito* is now doing business with one of the largest Taiwanese electronics manufacturers.

Also an exhibitor of “Holland Lounge” in InnoVEX 2019, *AMS Group* is in serious talks with several manufacturing partners to work together on their manufacturing services.



ams



# Germany



AMENDATE  
INNOVATIVE AM OPTIMIZATION

After exhibiting in InnoVEX 2019, *Amendate*, the German 3D printing startup, announced the company was acquired by Hexagon AB, a Sweden-based global technology company.

"Our suitcases are full of new contacts and business approaches from Asia because of InnoVEX 2019. Many companies are also looking for innovative solutions to the challenges in their day-to-day business, especially with us start-ups." says Mladen Milicevic, co-founder of *Unchained Robotics* from Germany.



UNCHAINED  
ROBOTICS



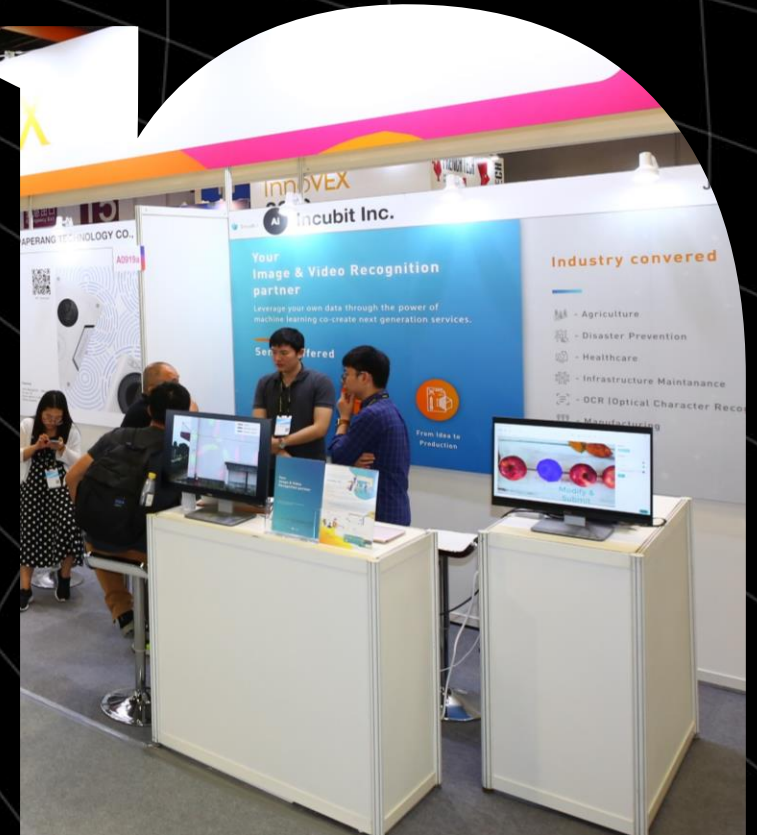


# Japan



*Incubit*, a Japanese startup, participated in COMPUTEX 2018 and received procurement orders worth around US\$30K from an undisclosed Japanese company in the manufacturing industry during the exhibition.

*NextDrive* participated in COMPUTEX 2015 where they received their first business inquiry from Internet Initiative Japan Inc. (IIJ). After COMPUTEX, *NextDrive* embarked on expanding their business partners to Japan and established a Japan branch office with 7 employees in Tokyo.





# Contact

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# InnoVEX

Exclusively for global startups

MAY 30 - JUNE 2, 2023

Organizer:  TAITRA